

**Architecture and landscape projects
for tourism development and the rebalancing
of the territories in-between the cities of Turin and Milan**

**Thesis topics 2021-2022
Themes and Playgrounds**

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The general theme is **tourism** with its integrated offer of a multidimensional program, is classifiable today as a **disruptive industry**.

Industry as an activity organized to take advantage of an **initial capital** - natural, historical, cultural - available in a territory.

Disruptive in its polarized **negative/positive** double meaning of "causing troubles and therefore stopping something from continuing as usual" and "changing the traditional way that an industry operates, especially in a new and effective way".

Therefore, according to Clayton Christensen, tourism -as an industry- embodies a strong multi-level **driver of innovation**, requiring a correct

approach in terms of **planning and design**. Physical consequences of the implementation of its spatial requests are immediately visible wherever such transient or permanent activities take place.

A rapid and fairly unpredictable change of its main conventional patterns, ranging from business to leisure and from healthcare to sport entertainment, makes the whole culture of **hospitality and accessibility** responsible for a consistent shift back and forth.

Moving from a service/product targeting exclusivity for affluent classes to a systemic dimension of a socially inclusive offer, it triggers a phenomenon calling for frequent updates and a consequent high grade of spatial obsolescence of its dedicated landscapes and buildings.

In such a context, a direct action from scratch on **highly structured areas** or the **re-use of derelict ecosystems** plays a crucial role in shaping an often fragile and unprotected array of spots of **urban and/or natural environments**.

of these spaces, significantly belonging to very heterogeneous geographical contexts:

urban environments, inner landscapes, rural areas, mountain ecosystems, sprawled territories

the pursued multidisciplinary approach will focus on the morphological, programmatic and perceptive aspects in a multiscale perspective:

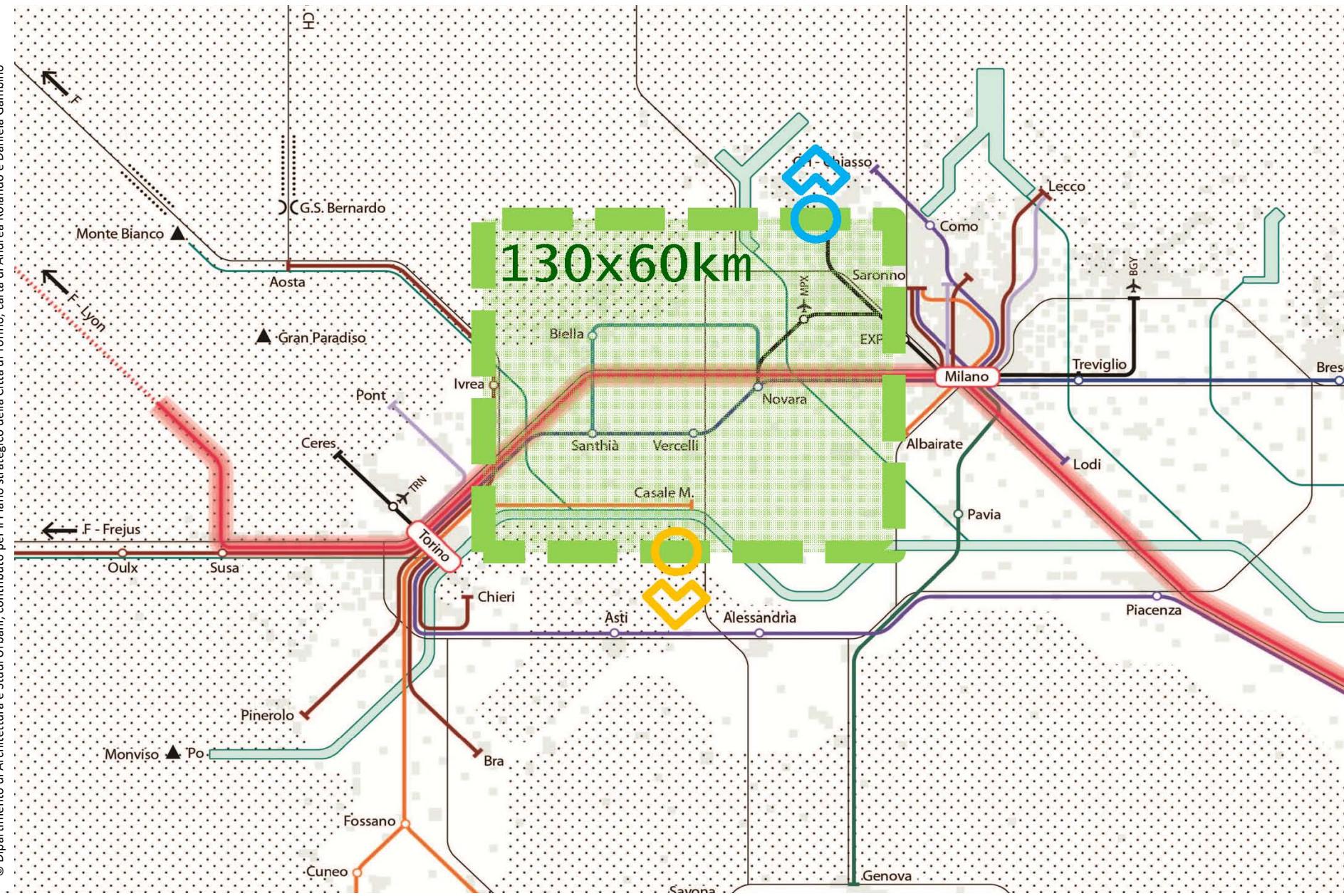
from the **landscape and slow/fast mobility infrastructures networks, both physical and digital...**

to the **various dimensions of urban, architectural and interiors project**

Possible “playgrounds”

Design opportunities would emerge from **spaces in transition between productive districts in crisis and territories of abandonment**, tourist landscapes on the edge of the most travelled routes (Serra di Ivrea, Bessa, Oasi Zegna), and UNESCO heritage sites (Sacro Monte di Oropa, Ivrea industrial city of the XX century).

we consider the region in-between the metropolitan areas of Torino and Milano as a **Central Park**



Selection of **images** representing places, design problems and opportunities at different scales, references and study cases

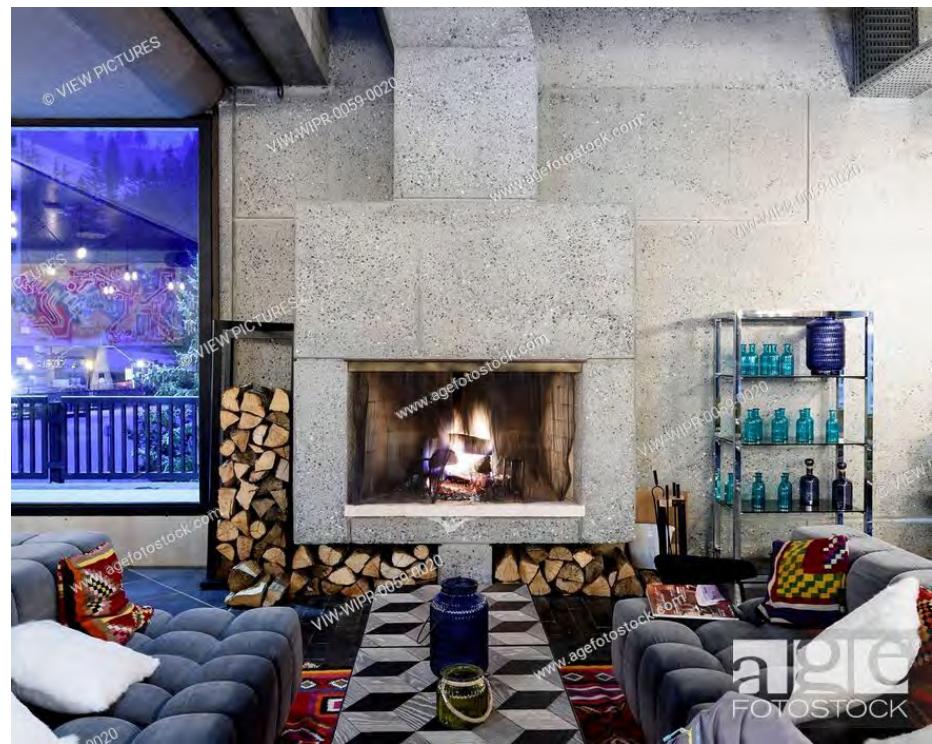






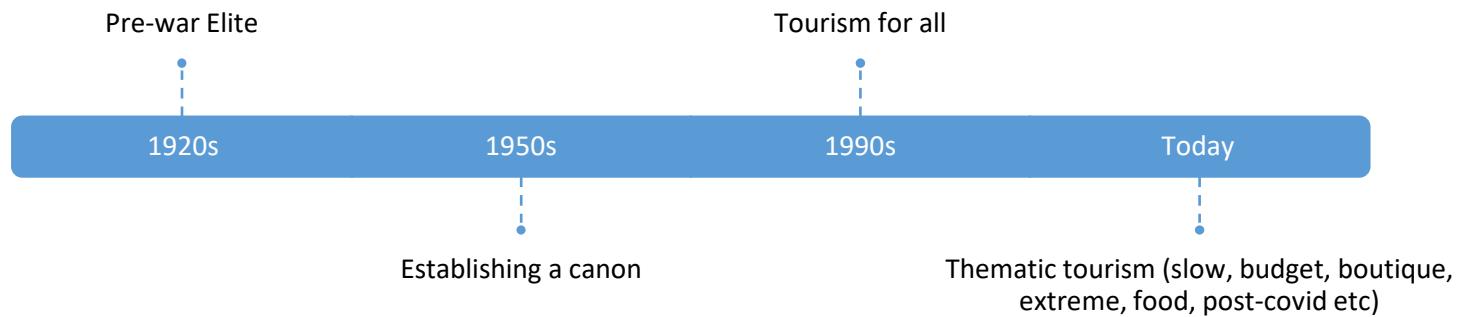
Samples from the cold

Flaine ski Resort lounge_Marcel Breuer_France, 1960s



age
FOTOSTOCK

Stepping into mountain hospitality

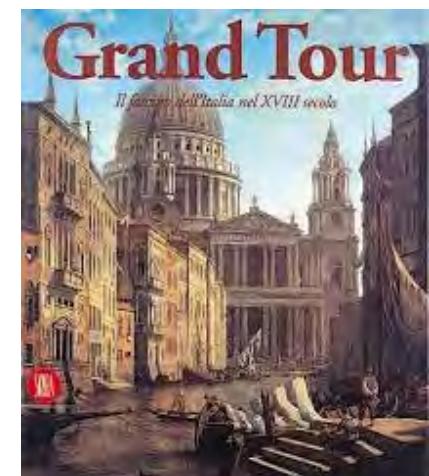


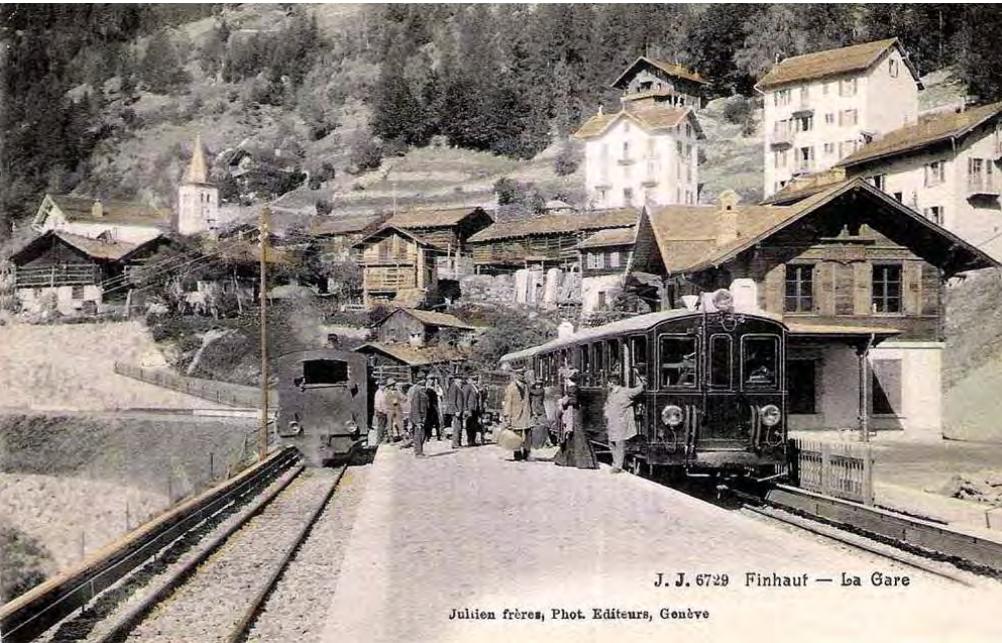


Cruising Elite ...

I viaggi in transatlantico nel bacino del Mediterraneo dei membri del CIAM, negli anni Trenta, consolidano il connubio di esigenza di confronto intellettuale e piacere intrinseco del viaggio.

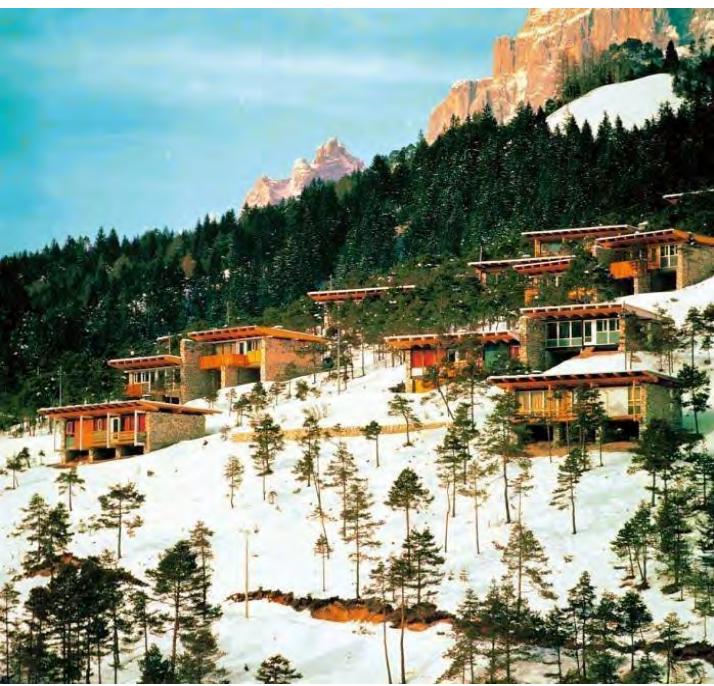
Il Grand Tour, nel Settecento e Ottocento, introduce un mix di impegno intellettuale (prendere contatto diretto con il vasto patrimonio artistico italiano) e *loisir*.





Finhaut_the Swiss ski spot for the British affluent





Villaggio Eni, Borca di Cadore, Italy_Corporate inclusive tourism
_Edoardo Gellner

Ski station **Mollino**, Italy





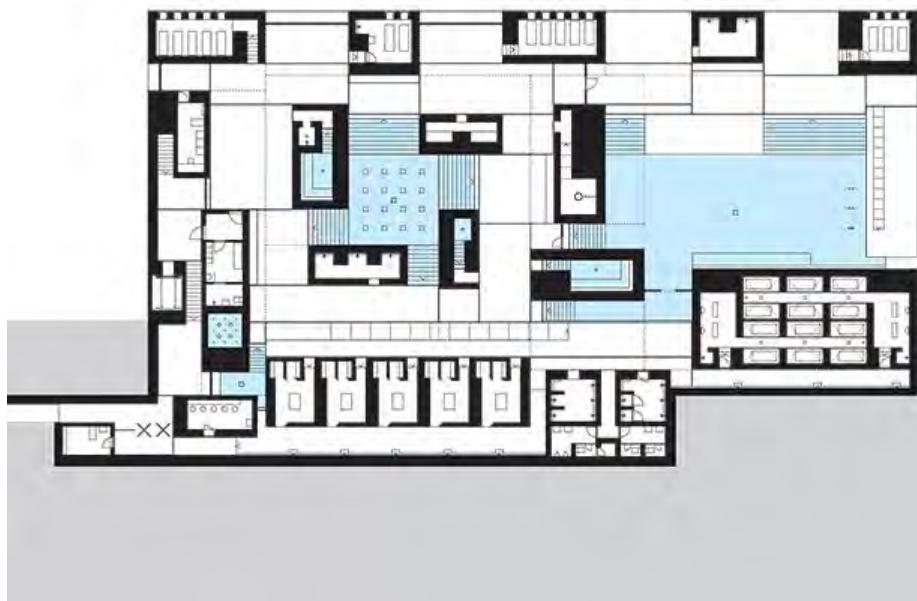
Rifugio Manzini



Rifugio Oberholz, Italy



Thermal bath_steam + snow experience_Peter Zumthor





Bearth & Deplazes Architekten **Carmenna chair lift stations**



Grossglockner Hohalpenstrasse, Austria.

A Car parking also needs to be designed...



Corrour station_UK



Hiking trail _Pico Arieiro to Pico Ruivo, Madeira

Bike trail_Bernina Pass





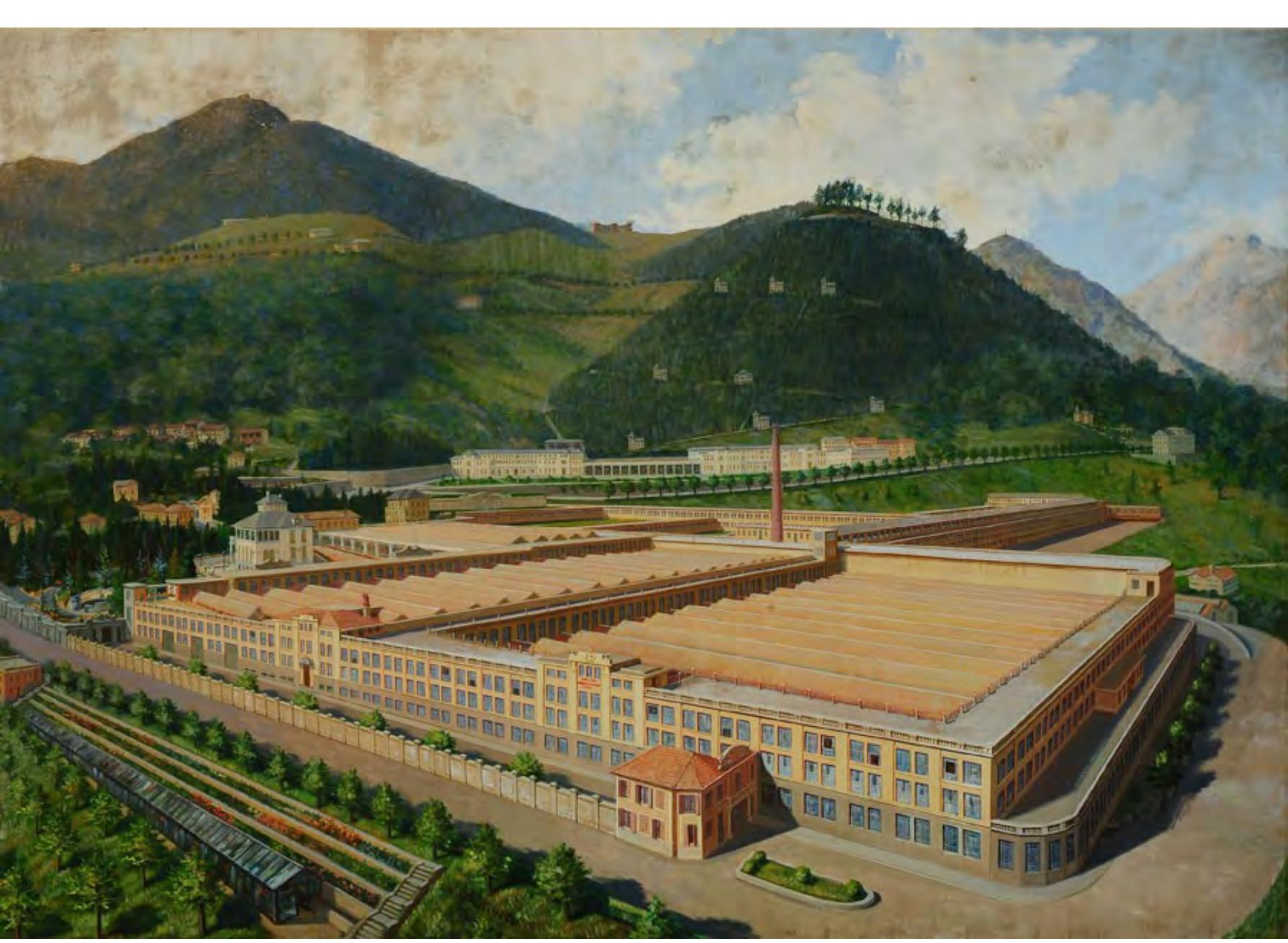




























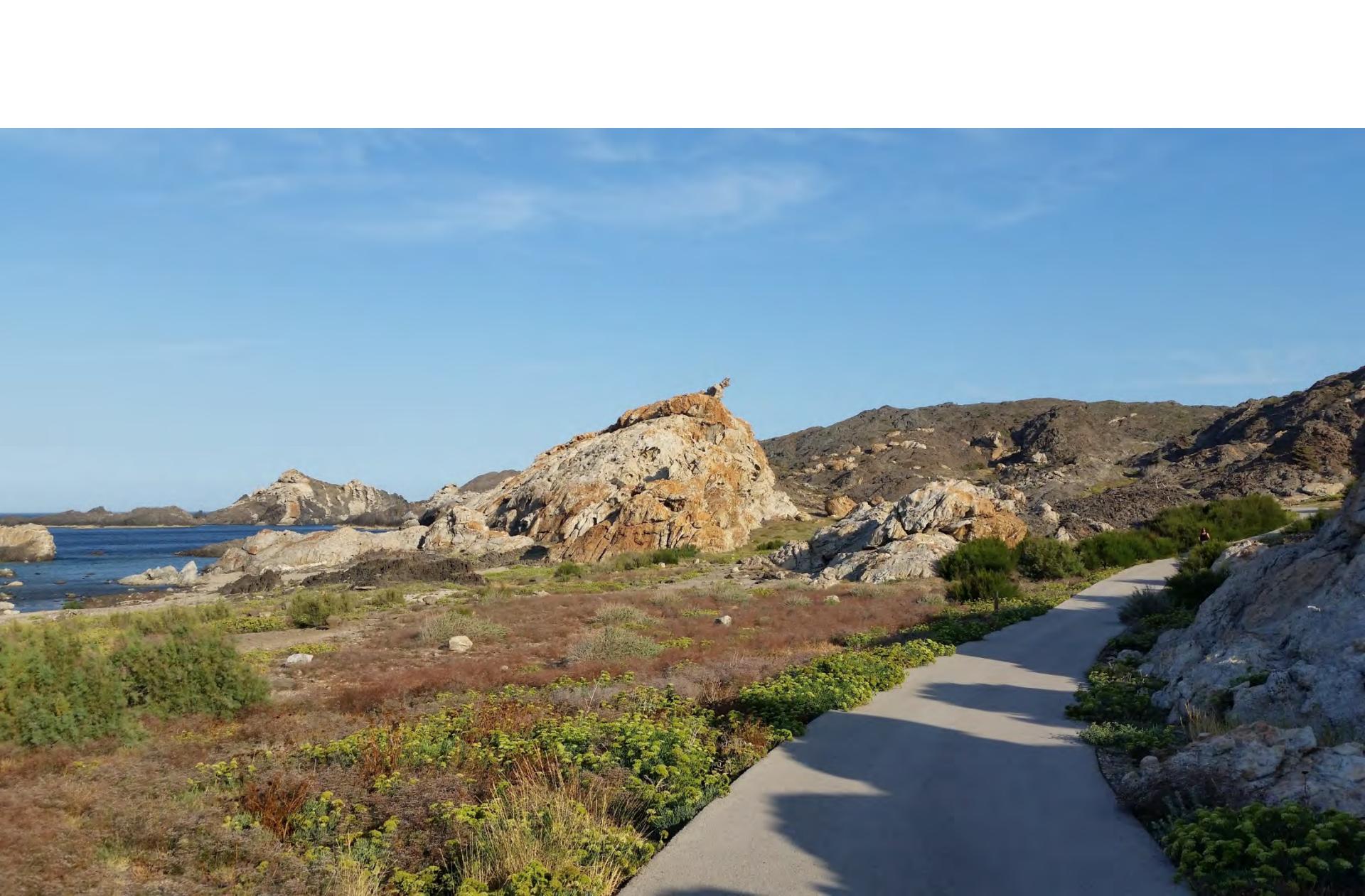
Sestriere m. 2035 - Panorama













Akkarvikodden, Lofoten



Akkarvikodden, Lofoten

Turistveg / Tourist route: Lofoten, Ev10
Aktivitet / Activity: Rasteplass / Rest area
Landskapsarkitekt / Landscape Architect: Landskapsfabrikken - Inge Dahlmann
Byggelær / Building manager: Statens vegvesen - Magne T. Pettersen
Fullført / Completed: 2004
Foto / Photo: Steinar Skar [1,2,3] Vegar Miven [4]



