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**POLITECNICO**  
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UNESCO Chair in Architectural Preservation  
and Planning in World Heritage Cities  
Politecnico di Milano, Mantova Campus



HANSR 2021

# Enjoyment of historical heritage, the vision of the young generation

## Video competition for Phd candidates and University students

*Dear Student/PhD candidate,*

### 1. Heritage Roundtable

The Heritage Alliance of the New Silk Road is organizing from 8 to 11 November a Roundtable on the theme "Heritage Management: musealization or use?", hosted by Politecnico di Milano and consisting in 1 online session per day, from 12.00 pm to 2.00 pm (CET). A provisional program of the event is attached to this call.

### 2. Call for students and PhD candidates

The 10 November session is dedicated to international PhD candidates or University students selected on the basis of the call "Enjoyment of historical heritage, the vision of the young generation". Participants are required to send a video of 5 minutes, with English audio or subtitles, which delivers the results of their research or their ideas concerning the enjoyment of the historical heritage: buildings or open spaces, in urban or rural sites.

### 3. Participation requirements

The call is open to international PhD candidates or University students.

### 4. Submission deadline and modalities

Participants must register through the [following form](#) and send their videos according to the instructions written in the form, within October 10th 2021, 12.00 pm CET. Videos can be co-authored by a maximum of 4 students, the files must be MP4, aspect ratio recommended is 16:9.

### 5. Disclaimer for using photographic images or video footage

You should ensure that all the people who appear in your video have signed a release form that grants you permission to use their image (photo or video footage) and audio. Please use the release form attached to this call. Should you be unable to provide the release forms your video cannot be published nor presented during the November 10th session.



## 6. Videos evaluation

Videos sent within the deadline and meeting the submission requirements specified above will be examined by an international jury of university professors and experts in the field of historical heritage preservation and management.

Videos will be judged according to the following criteria:

- Originality and feasibility of the submitted case study and proposal
- Ability to provide a clear and concise message
- Video technical quality, in terms of visibility, comprehension, artistic and graphical features

**The authors of the 5 top videos will be informed by email on October 30th. They will be invited to the 3rd day session of the roundtable, on November 10th, to present their video.**

All the videos received within the deadline and fulfilling the delivery requirements mentioned above will be displayed, with the consent of the authors, during events later organized by the Heritage Alliance of the Silk Road.

