Hornachuelos Downtown Reactivation

INTRODUCTION

The reTH!NKING competitions team is delighted to introduce the new competition HORNACHUELOS DOWNTOWN REACTIVATION, a competition that expects to rethink how to take part and enhance the historical centers for the development of a new habitability in the present.

What does Hornachuelo have so reTH!NKING competition decides to create a competition series there? The answer is simple: a unique space, an amazing location and an unvaluable heritage, natural and cultural. The perfect place to walk, watch and enjoy.

The interest of the Hornachuelos City Hall for the recovery of their cultural wealth has made of this dream a reality. reTH!NKING is composed of people like you, people who, while they are walking through a city or natural sites, are dreaming of projects, resorations, moving and spectacular ideas at the same time. Therefore, reTH!NKING has gone a step further. This time is not just an ideas competition, it is intended to become real. This competition will serve as a basis for further actions agreed with the City Hall. A “2nd phase” competition where the projects that the jury considers will participate.

YOUR PROJECT CAN BECOME TRUE

Hornachuelos Downtown Reactivation seeks for a concept: RE-ACTIVATE. Stop and think. What values can we take from the history and culture of a place with more than 1000 years of history? That’s what the contestant must investigate and propose.

We must not start a project from scratch because currently any place stops being virgin to start being inhabited, containing customs, histories, cultures, lifestyles, etc that should take part in the experiences of the place. Hornachuelos is a place where different cultures have lived, a place where stories, spaces, relationships overlap. All these elements generate a landscape with predetermined qualities. It is generated a place where architecture is a constant dialogue between different lifestyles.

From reTH!NKING, other concepts are considered essential: SCALE, LIMIT and DETAIL. How can you intervene bearing in mind the materials, the smells of its abundant and diverse vegetation, the sound of wind and fauna? All these elements generate different environments. How can you go over the place? How do you live it? How do you experiment it? These aspects should be taken into account, to develop a completely valid speech that has as final result, a proposal for intervention in such a complex territory.

The atmospheres that occur in each of its squares, the composition of footpaths, the sound and silence that occur in every nook and corner, ladscape views, emblematic buildings... All these aspects individually or together may take part in a coherent speech that makes completely real things that apparently are not.

Projecting is to enjoy. Therefore, we propose this competition and we want that a collective learning process occurs. A space where city, architecture and heritage are rethought as elements that configure the new living.
PROPOSAL

LOCATION

The place of intervention proposed for this contest is Hornachuelos city center. This municipality is located in the western part of the province of Cordoba, Spain.

Hornachuelos is located between two ravines on top of one of the mountains of Sierra Morena, in the Natural Park of Sierra de Hornachuelos, taking part of the massif of Sierra Morena. This location makes the topography as a very important aspect in the development of the Town.

ANTHROPISED ENVIRONMENT

The Arab urbanism of Hornachuelos is clearly evident in its land, conditioned by the necessity defense, which made that the Arabs had to fortify the core, not only with a castle but a walled enclosure that defended the population. Inside, there is a structure of narrow streets and conditioned by the topography of the area.

Today, in city center of Hornachuelos is the Main Street. This street is the axis that connects the square with the lower public spaces, the street that his head out the so-called Constitution Square and the public square where the town hall, which currently remains the most central place of the village is located. Along with the square and the main street it is important to consider the whole street Bejar, who ran to an exit to the Sierra and the Monastery of the Angels.

NATURAL ENVIRONMENT

In Natural Park of Sierra de Hornachuelos, there is one of Mediterranean forest ecosystems and best preserved shore of Sierra Morena. A natural area of great biological diversity.

Hornachuelos has in its extensive municipal boundary a great natural heritage such as rivers, reservoirs, viewpoints and hiking trails.

In the piedmont and navas abounds a mixed pasture consisting mainly of cork oak, holm oak and sporadically oak. Andalusian oak has its greatest exponent in the pure copse of Umbria Loma de los Jarales. A thicket formed by arbutus, Kermes oak, mastic and, as in utility, rockrose, gorse and lavender appears.

In the riverside there is vegetation such as rosemary, thyme and oregano, and the upper course of the river Bembézar, which is predominantly a remarkable tarajal. In the valley there are palms, the only palm native European, carob and the splendid variety of colors that bring crops appear.

This variety vegetation creates a natural and cultural landscape, which also produces various environments in the surroundings, this is why the town is linked to its natural space.
PROGRAM

The competition seeks to revive the Hornachuelos city center, enhancing its heritage and cultural values. For this purpose, different ways of intervention may be used to emphasize the following aspects:

- Reactivation of historical buildings, with alternative uses and rehabilitation. Especially the most deteriorated: the Castle and the inn.

- Projecting routes that generate cultural spaces, rest and connection with the natural environment. Resting places, shade, interaction, its vegetation, its smells and its climate must be thought ... giving value to the atmosphere of Hornachuelos.

- Perception of the historic center as a unitary space, not as segregated elements with buildings and environments worthless together, but as a city with a distinct cultural identity.

The research which contestants can develop in reference to issues such as customs, history or culture will help the participant to have a greater awareness of the keys to be improve.

REACTIVATION OF HISTORIC BUILDINGS:

From the Muslim era to the twentieth century, buildings exist in this physical space of great value, three of them BIC: Castle and walled town, the Church of Santa Maria de las Flores and La Posada de Arrieros. These buildings that have to be restored and protected together with other public and private buildings and dwellings are part of the history of the old town.

This reactivation will be linked to rethinking what activities can complemented for existing buildings for their put into use.

CONNECTION WITH THE NATURAL ENVIRONMENT

Hornachuelos is in a privileged position as it contains most of the Natural Park “Sierra de Hornachuelos” and also participates in the Biosphere Reserve “Dehesas de Sierra Morena” which is is ZEPA (special protection zone birds) and has recently been named Star Light Reserve by UNESCO.

This natural setting patrimonial value should be elements that are important in the development of the proposal, making uses, activities, connections, pedestrian spaces will improve linkages of population and its habitability with natural areas, and thus, anyone who develops an experience for the town of Hornachuelos.

PERCEPTION OF HISTORICAL SPACE AS CULTURAL IDENTITY

The great historical, cultural, architectural and natural wealth of the area can generate routes within the historical district that promote an improvement of the habitability. In these must reactivate the areas of great heritage value of Hornachuelos, both natural and cultural. In turn, this intervention should be linked to improving the quality of life and welfare of the residents of the municipality.

HORNACHUELOS WITHIN THE FRAMEWORK OF THE GLOBAL ECONOMY

For the intervention project it is important to generate the necessary steps to recover the loss of architectural and cultural heritage synergies. The intervention should empower Hornachuelos as a space of tourist interest, where visitors discover the history and culture of the place and in turn produces a sensory experience in its relationship with the place.
AREAS:

The area of intervention will be linked to the surface of the old town, although they may be linked to the development of the proposal by the contestant.

Intervention spaces will not be limited, but may be extended if the contestant considers it good for the proposal. Therefore, these areas may be flexible on a permanent basis, closed, open or half open depending on the intentions of each project.

The project development is free, although you should be aware that the winning and mentioned proposals may enter a second phase for the development of the special plan, according to their viability.

YOUR PROJECT CAN BE BUILT

This competition raises the participant to investigate the ways of intervention and recovery within a space as the historic center of a city and its incorporation for searches of new ways of living. Study limits, scales, views, access or materiality are keys to pursue.

*Being an ideas competition, the participants are free to modify the given surfaces. This report must be taken as a reference for the necessary spaces so that the project is practical and as a measure for the total dimensions of the project. The participants can suggest new areas not included in this document, as deleting and combining some of the already mentioned.

PRESENTATION

Participants must submit a single A1 (59.4 x 84.1 cm) horizontal or vertical, where the registration code (order number, #0000 or #00000) obtained at the time of registration must appear. Remember checking the spam inbox. You must also choose a Slogan or title for your project. This CODE must be placed in the panel in the upper right corner, together with a SLOGAN which can be placed anywhere. Panels delivered without the code and slogan can be excluded from the competition. The file must be a JPEG, and it must be less than 8 mb. When payment confirmation email is sent to the person registered a document with instructions and forms for the team are included. Always check the spam box.

The documentation included in the panels will be the necessary to understand the project, each participant can choose: graphic representations, model pictures, perspectives, sketches, renderings, texts, etc.

We will also ask the team to submit a .doc document with a summary of the project in 90 words and a representative picture of it. This will be used for a future publication.

The jury will evaluate the quality of architectural design and its clear presentation and general composition.

Shall not be required, although it will be appreciated, to solve the project construction or structural systems.

The project must be understood mainly through the artwork. In the sheet may be included text, although the presence of a large amount is not recommended.

DOCUMENTATION REQUIRED TO DELIVER ON THE PANEL A1:

Because the proposals should be analyzed for their possible involvement in a second phase (conducting a special plan) a mandatory documentation must submitted:

- Plan of the proposal. Scale: 1/1500.
- Main section of the intervention.
- Representative picture of the intervention.
- Memory of approximately 300 words.

This documentation will be supplemented with information that the competitor deems necessary for understanding the project.
The intervention project is to value the history and heritage of Hornachuelos. It is therefore essential to know the characteristics and the protection of its most significant buildings.

### CULTURAL INTEREST SITES

1. Castle and Walled Precinct

Hornachuelos Castle was built between the eighth and ninth centuries, the castle and fortified constitute a unit of such strategic-defensive about the ideal site chosen for the population.

The remains are now preserved castle, towers, including the Tribute and the Patio de Armas, it corresponds to the inner part of a fortification that was on the north end of the walled enclosure and the outer part has disappeared. The only surviving tower with internal structure is the Keep, with two small overlapping cameras covered by domes.

This set has special importance in the architecture of Hornachuelos, so it is an element that is intended to rehabilitate to incorporate into the lives of citizens, becoming a factor that can explain and convey the history and culture of Hornachuelos at that time.
2. Church of St. Mary of flowers

The church of Santa María de las Flores is located within the walled complex occupying the highest point of the town, very close to the castle.

It is a temple of basilical plan Mudéjar tradition. It has a single nave divided into five sections by pillars supporting pointed and bent transverse arches, sandstone, on which rests a wooden deck gabled has been replaced by another of the concrete slab. Among the pillars chapels, highlighting the Tabernacle which is situated between the sanctuary and the first section on the Gospel side.

The temple is accessed by a gate located on the gable end of the feet and a small garden is preceded. Under a Gothic rose window, the cover made of stone is located.

The tower was built in 1781. It is located attached to the front side of the Gospel. It is square, is made of stone blocks. It is accessed through the first section of the interior of the Church.

Besides its historical and cultural significance, being located at the highest point of the town is particularly interesting as a space where a visualization environment is provided.

3. Old Hostal

The Hornachuelos’s Old Hostal is characterized by a representative building typology of traditional architecture that abounded in the towns and cities of Spain, the inns located on routes and roads offering rest and shelter to travelers. In addition, it is the only surviving example representative of all the inns of the municipality and the region of Vega del Guadalquivir.

The Hornachuelos’s Old Hostal is located in the historical center of the town. Northbound, the street connects with the square where the City Hall is and the most prominent houses are, and southward we get to the outskirts of the village. This situation defines the characteristics of this property from the eighteenth century and drovers inn since from at least the nineteenth century.

The building is made with thick walls of mud structural walls and bricks, lime plasters both its facade and its interior. The sober facade indicates the arrangement on two floors and Arab-tile roof. The six bays of the facade have traditional forged balustrades.

Due to being a single copy within the region and its central character, it becomes a place to convey the history of Hornachuelos and to be a meeting point and for the people of Hornachuelos.
OTHER CULTURAL INTEREST SITES PUBLIC

4. City Hall of Hornachuelos

The City Hall of Hornachuelos is located in the heart of the historic center. The building was built in the late nineteenth century, it has two floors and is supported in an unusual way in a two-storey building, with walls of loads bearing on the ground floor, unusually in vaults. In the center the clock tower, which is topped with bell is located.

5. House of Culture

The House of Culture was built in the early twentieth century and was inaugurated on 17 February 1908 by the kings Alfonso XIII and Maria Eugenia, and consisted of 2 houses with garden room and two classrooms. This school was after wedding hall, bar fairs, instead of rallies, parties, child care, adult education and outpatient. Today is Casa de la Cultura in whose library there is a display case with all the books published by authors or Hornachuelos Hornachuelos.

Its cultural character, make him a prime place for the development of intervention as a place of social cohesion. In addition, it can be a space where you can pose other alternative uses that complement the current.

6. Salvador’s Church

Salvador’s Church is a work of the eighteenth century, is located in the historic center of the town. Currently, it is free of buildings, except for its rear.

You can reach the chapel from an enameled whiteboards atrium and a semicircular steps.

It is a church of medium proportions. It has a single rectangular nave, articulated in three sections with side and covered with a barrel vault niches and arches. The set is topped by a belfry with a single bell housing vain.

More information on the website of the Andalusian Institute of Historical Heritage: http://www.iaph.es/patrimonio-inmueble-andalucia/resumen.do?id=757
7. School Victoria Díez

Building designed with brick very carefully. It is dated in the early years of the twentieth century. Currently, it is the headquarters of Victoria Díez socio-cultural center at Hornachuelos, created to continue the memory and the presence of Professor Victoria Díez in the village and its commitment to the most disadvantaged. In the building, the office of Victoria Díez and her classroom with some articles of the time is preserved; it is called Museum of Blessed Victoria Díez.

The building is a symbolic place in the imagination of the population of Hornachuelos, due to the figure of Victoria Díez. This musealized space can be reactivated for incorporating activities that continue activities related to its history.

8. Stairs Villa Door

Stairs Villa Door: the Stairway gives access to a group of houses, which today is preserved in street Doctor Fleming, Next to City Hall. It was built in the late eighteenth century or early nineteenth century.

The stairway protection is due to materiality and shape. A work of stonework of five sections.

This heritage element must be integrated into the intervention by generating routes and uses that are proposed in the vicinity, so that the experience of walking is linked to the memory of Hornachuelos.

OTHERS CULTURAL INTEREST SITES - PRIVATE

In Hornachuelos historic center, there are houses, which, due to its materiality and shape, have some protection, such as House El melojo, some houses of Street La Palma, Street Bejar, 1, etc.

The configuration of its facade embellishes the public space, therefore, they can be incorporated into the proposed routes, to put in value as cultural heritage of Hornachuelos.

Because of its private nature can not be presented alternative uses.
reTH!NKING philosophy

reTH!NKING Team proposes contests far from the pessimism, with high doses of freshness and joy, restless and expansive. Definitively, it aims to stimulate and shake the architects heads who seem to be asleep and restore dignity to the profession. Being optimistic over all.

The proposed competitions will be focused on 8 concepts which we think there is much to investigate and propose by architects.

We understand that architecture cannot be classified, as a single project reflects on various concepts relevant to contemporary culture, but enhance several of these main research topics.

CONCEPTS

DENSITY  ECOLOGY  DETAIL  SCALE
LIMIT  MOVILITY  NATURE  HOUSING

“Cambiar de respuesta es evolución. Cambiar de pregunta es revolución”
MAIN CONCEPTS

SCALE

Scale is no measure or dimension (unambiguous) but capacity of relationships (ambivalent). In the same way that dynamic systems that govern our universe (and complex geometries of structures associated with them) propitiate possible zoom relations (“to-scale” each other) (as recursive phenomena of increase and development) we are interested in those configurations (or provisions) open not ascribe to any scale or better, which alter the idea of scale of scale, not in size, as Federico Soriano would signal.

Action and effect of an architecture that does not distinguish boundaries, which is dissolved. All space of this architecture would be interspace -“between”.

LIMIT

The limits in the city multiply, and now it is not so clear that only the physical reality which has been used to define the real city -center, periphery, land, water, surface, deepness, skin, interior, exterior- would work out to explain the physical happenings of the contemporary city.

The physical presence of this phenomena and its analogies to the shapes of architecture and public spaces have not done anything but multiply what it existed already: the infinity of the limits and frontiers that define nowadays the city. The limit, in opposition to what has commonly being thought, has not been liable to stitch, weld or fusion. The city is full of them and its spaces would be better defined by the happenings which are closer to it (objects, routes, topographies, topologies) than for the pretended and inaccurate limitation of what would define it. Today, the city space would be better configured for “the rest” (any kind of happening), than for the own and only presence of what we thought it was the urban space. The idea of limit has lost precision, it is something diffuse.

DETAIL

Detail refers to tiny, the contact of the body, perceptual and sensorial.

The space is not perceived by shapes and volumes, but effects that arise from actions that give value which is invisible for the eyes. These micro-actions are based on creativity generated by defining the minimum, the immaterial or the atmospheric. The architecture must be thought from daily life, customs, lifestyle and way of moving.

Speaking of details means to talk about a consciousness of the space which is occupied by the body and its own action.

IVV.AA., Diccionario Metápolis de Arquitectura Avanzada, Barcelona: ACTAR, 2002)
(MVRDV, Farmax. Excursions on density, Rotterdam: O1O publishers, 1998)
ELIGIBILITY

All students and architects or related professions anywhere in the world can participate in the contest. Participation can be individual or in groups, being eight (8) the maximum number of members. Team members can be from all disciplines (artists, philosophers, photographers, etc.), without being necessary, although advisable, the presence of an architect or architecture student. It is allowed that members are from different universities and countries.

The price of registration is the price that each participating team much pay, regardless of the number of members.

In case that one team or participant wants to submit more than one proposal for the same competition must register twice (or as many as want to present projects) paying the appropriate fee each time.

Under no circumstances should the participation of any juror, or anyone organizing professional agency relationship with any of the above will be accepted.

PRIZES

A prize will be awarded in the 1st phase of a total of 4,500 € distributed as follows:

First prize 3,000 €
Second prize 1,000 €
Third prize 500 €

* The projects may be selected for a second phase of the special plan, according to its viability. The prize in this 2nd phase will be the fees to the completion of the works.

- Magazine publications
- Blogs/architecture webs publications
- reTHINKING official publication
- 10 Honorable Mention

*Depending on the country of residence of the winners, prizes may be subject to withholding or tax payments under the legislation of the country.

JURY

The jury will be composed by professionals from the world of architecture and other disciplines related to the object of the competition.

(bau)m Architects (Marta Barrera + Javier Caro + Miguel Gentil)
Francisco Jesús Reina Fernández- Trujillo (Ph. Architect of Projects in the School of Architecture of Seville)
Rafael Muñoz García (Head of technical Services and Urbanism of Hornachuelos City Hall)
Esther López Martín (AF6 arquitectos)

*All jury members have shown a willingness to be present at the voting process where the winners will be selected, however their participation is subject to their professional and educative commitments with their own studies and projects.

CALENDARY

AUGUST 2nd 2016  Early registration starts
SEPTEMBER 20th 2016 Early registration ends
SEPTEMBER 21st 2016 Regular registration starts
OCTOBER 18th 2016 Regular registration ends
OCTOBER 19th 2016 Late registration starts
NOVEMBER 2nd 2016 Late registration ends and FAQ
NOVEMBER 2nd 2016 20:00 h GMT + 1:00 Submission deadline
NOVEMBER 3rd - NOVEMBER 30th 2016 Proposal evaluation
DECEMBER 1st - DECEMBER 15th 2016 Proposal evaluation
INSCRIPTION

Inscription periods will depend on the competition publication and will be divided as follows:

- Early: 40 € + IVA
- Regular: 70 € + IVA
- Advanced: 90 € + IVA

IVA: 21%

Before making the inscription one member of the team must register on our website. After completing the registration form you will receive an email with your password and the registration code you will need for your panels (#0000). It’s important to keep this registration code, it will allow your team to access the intranet where you’ll be able to access your registration status, payment, and the upload form to submit your project.

Once registered you will have to make the inscription through our website: http://rethinkingcompetitions.com/ by paying the fee (it will depend on the period) The submitting instructions will be sent once we receive the payment.

After 5 days we’ll not be made repayment. Repayment’s costs shall be borne to contestants and never in charge of platform.

DISCOUNTS

It is possible to lower the price of the entries to any Rethinking competition registering multiple teams simultaneously. If you are a teacher and want to use our competition as an exercise you can take advantage of discounts and involve the largest number of teams.

For every 10 teams will save 30% of the total enrollment.

* For the applicable discount teams should be registered at the same time. The payment will be the total of all the teams.

PAYMENT

The payment method will be the one that best suits the team, considering that payments made by Bank transfer must have as a concept the code team. If we receive a payment that is not properly identified we won’t be able to relate it to your team and your participation will not be confirmed until you provide a proof of payment.

Bank Deposit: the account data will be provided when choosing this option. Once the registration fee is paid it will not be refunded in any case. Registration dates are subject to the receipt of payments, not the time of issue. Any type of management fees and / or bank charges will be borne by the participant.

Credit or Debit Cards: All card payments will be handled by PayPal to ensure data security. Rethinking not have access to your card details. The inscription will be received instantly.

Pay-Pal: the inscription will be received instantly.

All payments via bank transfer must bear the registration code as a subject and the Account Owner must be the person you are enrolled in the contest.

DOCUMENTATION

The following information is available for download on the website of Rethinking:

- Bases completas en ESPAÑOL
- Complete rules in ENGLISH
- Graphic Material
- Orthophotos
- Site Photos
- Old Photos
- Site .dwg drawing
- Communication Material
- Competition’s trailer
- Poster
Participants will create their own graphic documents or use materials from other sources, leaving the team Rethinking exempt from any liability for infringement of copyright or other intellectual property rights.

**EVALUATION CRITERIA**

The Rethinking team will provide to each jury member a document where the basic concepts which its own vision of the architecture is based on.

The jury, once understood the profile and concerns of Rethink!, will give their personal assessment based on their knowledge and experience on the architectural project.

The jury will be revising all deliveries, where finally, it was particularly valued the Rethink! spirit and the adequacy of the response to the problem and achieved goals, reviewing the response that each project gives to each concept, methodology and research accomplished. In this latest round finalists, honorable mentions and the winners will be designated.

The jury reserves the right to award proposals that do not comply any of the parameters of these rules as long as it represents an improvement in the project.

**FAQ**

From the start fate until the deadline, all those questions that help to better understand the project and its objectives as well as on the functioning of competition may be proposed.

The questions not resolved in these rules or in the figures for “frequently asked questions” section of our website should be done through reTHINK!NG page on Facebook, which can be accessed from the top menu of any page our website. Any question must be sent to contact@rethinkingcompetitions.com

**INTELLECTUAL PROPERTY**

Once submitted, the material will be given to rethinking for future publications and promotions of the contest. If used for other purposes, the authors retain all rights to their proposals.

The information submitted may be edited by the team for reTHINK!NG to adapt it for publications, but never altering the original project.

**NOTES**

Rethink!NG reserves the right to make any changes in the competition rules (dates, deadlines, requirements, etc.) as long as these benefit the majority of participants and improving the competition. Any modification of the bases will be announced on the official website of reTHINK!NG on Facebook, remain the responsibility of the participants to visit frequently.

The project proposed here is fictitious and will not be built. The material provided to participants may have been modified by reTHINK!NG to improve the project conditions, so that drawings, photographs and other documentation are a real interpretation and with the greatest possible accuracy of the reality of the contest.

The proposed project is a professional work in the first stage in a contest of ideas. It is not mandatory necessarily comply with the laws and regulations of urban construction, but it is important to take them into account to carry out the formal, constructive and architectural implementation of the proposal.

Hornachuelos City Hall has put reTHINK!NG in charge of organization of this contest.

reTHINK!NG is only responsible for receiving, organization and evaluation of the contest, as well as assistance to participants in the development of competition, therefore, reTHINK!NG has no vote in regard to the decision of the winners that the jury deems appropriate.
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